Sean King

Product Manager of Mobile Apps and User Experience at IQNavigator

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Summary

Relentlessly pursuing the best experience possible for people using complex software and systems on web and mobile devices.

Specialties:

• Mobile apps strategy and product management
• Interface and interaction design for mobile and web applications
• User feedback, research, and testing
• Wireframe, user flows, and prototype development
• Translating designs into stories for agile development process

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Experience

User Experience Product Manager at IQNavigator
September 2010 - Present (2 years 8 months)

  • Own IQNavigator's mobile strategy while actively managing product development of iPhone, Android, and iPad native applications to improve the company's leadership position in mobile

  • Collaborate with customers and end users of IQNavigator to understand their experience interacting with the software and use this information to simplify and craft improved user experiences on mobile and web applications

  • Responsible for designing concepts for new and existing features, conducting user research and testing of those features, and developing those features into the software product through IQNavigator's agile development process

User Interface Manager at Arrow Electronics
November 2008 - September 2010 (1 year 11 months)

  • Managed a team of internal front-end developers and graphic designers for Arrow's eBusiness group to create new web application features to support customers with forecasting, order management, and pricing of product from Arrow

  • Updated Arrow e-commerce sites to increase speed and usability for customers while improving flexibility and turnaround time for ongoing change management by UI team

  • Developed a process for continuous improvement of Arrow websites by conducting ongoing customer

feedback and testing

2 recommendations available upon request

Web Project Manager - Team Lead at   Arrow Electronics

June 2005 - November 2008 (3 years 6 months)

• Provided information architecture and user experience design on an international team developing upgraded e-commerce tools for Arrow

• Managed cross-functional teams of sales, marketing, operations, IT, and third-party vendors to produce an extensible framework of functions, user interface components, and content to rapidly create multiple vertical-market-focused websites

• Team leader and principal information architect during redesign and launch of primary e-commerce website. Improved user experience; organized content; enhanced web-based marketing vehicles for resale to manufacturers

4 recommendations available upon request

Web Designer at   Arrow Electronics

December 2001 - June 2005 (3 years 7 months)

• Improved the effectiveness and efficiency of web projects. Introduced user-centered development and design process emphasizing information architecture planning and documentation. Increased project success and time to market

• Implemented standards-based design methods on web-based marketing campaigns and websites

• Used both processes to create over thirty websites and many more web-based marketing vehicles for promoting manufacturer products sold by Arrow Electronics

Web Designer at   DIRECTV

July 1999 - November 2001 (2 years 5 months)

• Cross-functionally led a team of five developers to build and update company intranet

• Taught web design courses to fill growing intranet personnel needs

• Worked with Technical Team Lead to further enhance the intranet product

Creative Services Director at   93.3 KTCL

January 1998 - July 1999 (1 year 7 months)

• Conceived and produced award-winning creative on-air promotions; marketed station to increase ratings and sales revenue

Associate Producer at   Court TV

March 1997 - January 1998 (11 months)

• Coordinated live telecasts for the Oklahoma City Bombing trials; Assisted with on-air copy and television text

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Skills & Expertise

User Experience
Product Management
Customer Feedback
User Interface
Usability Testing
Interaction Design
Mobile
Information Architecture
Agile
User Stories
HTML
CSS
JavaScript
WebTrends
Google Analytics
Prototyping
Prototype
Agile Methodologies
Mobile Devices
User-centered Design
Mobile Applications
Web Development
Feedback

Education

University of Colorado at Boulder
BFA, Film, 1994 - 1996

Colorado Mountain College
Associates, Arts, 1992 - 1994

Arapahoe High School
Diploma, 1988 - 1992

Linked in®

6 people have recommended Sean

"I rarely work with a client who really "Gets it" and Sean King is one of those rare gems. Sean's steady, persistent demeanor coupled with this stellar design capabilities and holistic thinking make him a tremendous asset when it comes to researching, planing and designing engaging user interactions. I wish everyone I worked with were as sharp & tenacious as Sean. I'd love the opportunity to work with him again."

— **Matthew Doty**, *User Experience Architect/Manager, Acquity Group*, was with another company when working with Sean at Arrow Electronics

"I have worked with Sean on many web and strategic marketing programs over the last seven years. He is the authority in defining the why behind business requirements and customer needs to create the best user experiences on the web for the company. His passion in problem solving and finding the best answer to a challenge has been a huge asset to the team. His web project management is performed at a very high level and Sean is used to wearing many different hats in a very fast paced enviroment. He is an expert in his field and always stays informed on the latest innovations and technical advances in the industry -- social media, best practices in user experiences, search engine optimization and marketing. Sean drives measureable results in anything he takes on."

— **Hilary Smith**, *Marketing Communications Manager, Arrow Electronics*, worked with Sean at Arrow Electronics

"Sean has consistently brought our team the rare combination of technical expertise, a keen understanding of business requirements, and the ability to bridge gaps between different functional groups. In a very cost-conscious environment, his expertise in information architecture and user experience design combined with this business savvy has allowed us to make advances in our web presence that we would not have seen without him. Sean's skillset and personality make him a great asset to the team, and one I would recommend without hesitation."

— **Penny Cotner**, *Director of Technical Marketing, North America, Arrow Electronics*, managed Sean at Arrow Electronics

"I have worked with Sean on the development of serveral web projects and applications over the past few years. He is very well versed in web technologies and great at explaning the technologies and their application to the business. He is a great team player, a great leader and has very strong relationship building skills."

— **Ken Havens**, *Market Development Engineer, Arrow Electronics*, managed Sean indirectly at Arrow Electronics

"I have worked with Sean on various projects over the past few years and most recently managed Sean as part of the North Americal web services team. He is very well versed in web technologies while at the same time understands our business and the role of the web in our success. He has built strong working relationships with colleagues, and assumes a leadership role in the projects he is involved in."

— **Diane Harris**, *Market Development Manager, Arrow Electronics*, managed Sean at Arrow Electronics

"Sean is a focussed on delivering high-quality work that will drive the results of the organization. Sean constantly keeps customers in mind when developing new web solutions and strategies. Sean can always be counted on to pitch in and help the team when deadlines are near."

— **Brian Mackintosh**, *Manager, Sales Information Systems, Arrow Electronics*, worked with Sean at Arrow Electronics

Contact Sean on LinkedIn